



REVISTA PROFESIONAL DE TURISMO

## TARIFARIO EN USD

Advertising Rates (USD)

2017

Av. Antonio Varas 175, Of.909  
Providencia, Santiago - Chile  
T: (56) 223 630 357 / 58 / 59  
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# TARIFAS DE PUBLICIDAD

## ADVERTISING RATES (2017)

VALORES EN DOLARES AMERICANOS / VIGENTES: DESDE 01/mayo/2017

VALID FROM 01/05/2017

### TAPAS Couche 250 grs

COVER Coated 250 grs

PORTADA MAIN COVER	USD 3,820
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TAPA 2 MAIN COVER	USD 1,180
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TAPA 3 COVER 3	USD 1,050
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TAPA 4 COVER 4	USD 1,770
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PORTADA (TAPAS)  
FRONT COVER (COVER)



24 cms. alto x 28 cms. ancho  
24 cms. high x 28 cms. width

### Págs INTERIORES Couche 130 grs

INSIDE Coated 130 grs

PÁGINA N°1 PAGE N°1	USD 1,100
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1 PÁGINA 1 PAGE	USD 1,000
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1/2 PÁGINA 1/2 PAGE	USD 590
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1/4 PÁGINA 1/4 PAGE	USD 390
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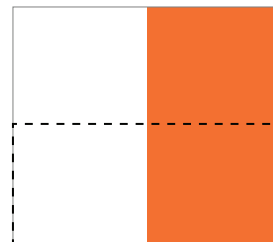
1 PÁGINA  
1 PAGE



24 cms. alto x 28 cms. ancho  
24 cms. high x 28 cms. width

1/2 PÁGINA VERTICAL  
1/2 PAGE VERTICAL

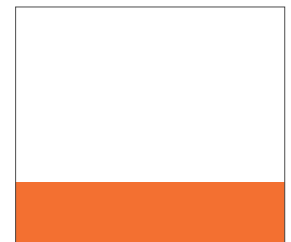
1/2 PÁGINA HORIZONTAL  
1/2 PAGE HORIZONTAL



24 cms. alto x 13 cms. ancho  
24 cms. high x 13 cms. width

11 cms. alto x 28 cms. ancho  
11 cms. high x 28 cms. width

1/4 PÁGINA  
1/4 PAGE



6 cms. alto x 28 cms. ancho  
6 cms. high x 28 cms. width